

Presentations that Persuade & Engage

In this two-day workshop you will learn how to do all this and more:

- Establish the right focus: Focus your attention on what you want the audience to get out of your presentation. What you focus on is where you will take the audience. I will show you how to focus on what is most important.
- Learn how to manage your fear of presenting: No more worrying about making mistakes, losing your audience or not being able to answer questions. I will show you techniques that will move you away from destructive thoughts and instead focus on what you are trying to achieve.
- Present with clarity and conviction: You do not want to be the presenter who creates confusion or loses people to their Blackberry. Your role is to make it easy for your audience to listen. I will show you how to deliver your key messages simply and clearly.
- Create a logical structure: Speaking from the hip does not ensure success. When you follow a logical order, it influences others to listen. I will show you how to structure your presentation to ensure success.
- Engage your audience: You can even engage with simple facts. I will show you how to understand the needs of your audience and get them to be your ally.
- Master your non-verbal behaviour: Your body language reveals your true emotions. You want your audience to feel that you are engaged and interested in what you are talking about, otherwise why should they be? I will show you how to enhance the visual and vocal impact of your message.
- Address questions and challenges confidently: The person who keeps asking you questions or challenges your expertise is not going to go away. Be prepared and anticipate. I will show you how to prepare yourself for questions and manage yourself in the moment with ease and confidence.